



**BOYS & GIRLS CLUBS**  
OF CENTRAL MISSISSIPPI

## 2015 – 2019 Deepening Impact Strategic Plan Overview

**Deepening Impact** is the centerpiece of our current strategic plan of *inspiring and creating* GREAT FUTURES for the youth within the Jackson Metropolitan Area. This strategic plan will direct programming at the Boys & Girls Clubs of Central Mississippi. The long-term outcomes of this initiative are to increase child and teen participation to help improve their academic success, and ensure that teens have the resources they need to graduate from high school with preparation for a post-secondary education and 21<sup>st</sup> Century career. Students within our service school districts are graduating in a 4:10 ratio. Now is the time to invest more to impact the kids who need us most. Through the next five years, the Boys & Girls Clubs of Central Mississippi will focus solely on advancing proven innovations that will address the most critical issues facing our youth today.

Improved Club and Administrative technology systems allows us to effectively and efficiently track youth's Club and school attendance, program participation, grades, and skill sets. Improved technology also gives the resources such as College and Career Centers to host seminars and be available to parents as well as the youth we serve to strengthen our efforts in ensuring we are developing self-sustaining citizens and families.

Active Volunteering, Adult Mentoring, and ongoing Parent Involvement are key components in developing inner city youth from challenging backgrounds. Increased database of individuals whose interests are aligned with our mission enhances the delivery of programs and special initiatives and increases community engagement. Volunteers and Mentors are screened carefully prior to working with youth.

We are committed to providing timely services directed to meet the needs of Club and community youth by providing specialized programs where possible. The following outcomes are achieved during age-specific programming sessions at all of our community-based facilities. We operate 3 Teen Centers where our teen members receive specialized programming specifically targeting high school graduation and preparing them for their college and career choice.



**GREAT FUTURES START HERE.**

## Boys & Girls Clubs of Central Mississippi 2015 – 2019 Outcomes

**Education and Career Development:** The education framework provides for knowledge of basic educational disciplines, enrich the information taught in schools, apply learning to everyday living, and encourage graduation. Member's research college and career choices within personal interests, write resumes, prepare for interviews and prepare portfolios that document and track their success. Members embrace technology to achieve success in 21<sup>st</sup> Century careers.

- Members will engage in high-yield learning activities that serve to enrich information learned in school. Power Hour – an hour every day devoted to tutoring, homework completion and preparation for the next day of school.
- Members receive knowledge in managing a checking account, budgeting, saving, investing, entrepreneurship and paying for college.
- Members will explore and experience different areas of the job world. Youth discover their interests and convert it into the job market. Members will have opportunities to secure internships, apprenticeships and First Job opportunities.

**The Arts:** The Arts framework allows members to creatively develop awareness and skills in language and communication, critical thinking, identity and culture, knowledge and Inquiry, and Ethics and Social Responsibility through (hands-on) knowledge and appreciation of the visual arts, crafts, performing arts and commercial arts.

- Members will be exposed to visual, performing arts activities and develop an awareness of ethnic diversity and cultural uniqueness as participants and audience members.
- Members will demonstrate creative self expression that a desired career path may be discovered.

**Technology:** The technologies framework provides a range of different contexts for learning that draw on important aspects of everyday life and work. It includes creative, practical and work-related experiences and outcomes in recreation, business, design, engineering, graphics and applied technologies.

- Members will develop proficiency with word processing, spreadsheet, presentation and other productivity software through fun, hands-on, engaging lessons and projects for members.
- Members will be introduced to STEM programming and career fields to increase knowledge in the engineering field especially for young girls.
- Members will understand the perils that are commonly encountered online and participate in positive dialogue with adults about internet safety.



**Communication, Public Speaking, and Service-Learning:** This framework teaches the basic skills of public speaking and debate. It empowers youth to positively influence their Club and community through leadership, develop positive self images, learn and participate in the democratic process, and respect others' cultural identities.

- Members will learn and demonstrate the aspects of public speaking and debate.
- Members will learn the importance of giving back to their communities through volunteering and service learning activities.
- Members will learn and demonstrate the aspects of the election process.
- Members will learn and understand our society's diversity; recognize bias and unfairness; and take personal leadership in confronting bias.

**Health and Life Skills:** Develop capacity to engage in positive behaviors that nurture their own well-being, set personal goals and live successfully as self-sufficient adults.

- Members will demonstrate an increased knowledge of positive ways to resolve interpersonal conflict non-violently through participation in conflict resolution programs and services.
- Members will demonstrate an increased knowledge and develop resistance skills to prevent involvement in alcohol, tobacco and other drugs, and premature sexual involvement and other risky behaviors.
- Members will demonstrate an increased knowledge of the value of exercise, proper nutrition and healthy lifestyle by showing an increasing post test scores.
- Members will increase their knowledge of how to develop a healthy attitude and lifestyle, and maintain a positive self-concept and make sound decision-making skills.
- Members will increase their knowledge of how to avoid involvement in gang-related activity.
- Members will participate in a diverse range of physical sports to increase their knowledge of teamwork, sportsmanship and responsibility.

**Sports and Recreation:** To improve the overall health of youth by increasing their daily physical activity, teaching them good nutrition and helping them develop healthy relationships.

- Members will demonstrate an increase in knowledge of healthier food choices and learning portion control.
- Members will demonstrate an increase in daily physical activity.
- Members will strengthen their interpersonal skills and demonstrate positive behavior and good character through social recreation programs.
- Members will demonstrate an increase of interest for organized sports and develop good sportsmanship.

